

challenge

Environments Through Imagery



Maxibit Icon

exhiban AB
PERFORMANCE IN EXHIBITION



Snap-lock metal joints for long-lasting strength and rigidity.



Magnetically-aligned graphics for simple fastening.



Maxibit profile locks and secures graphics into place.



Contemporary style and elegance throughout.

High impact portable light box – a long lasting impression.

The Maxibit Icon is the world's first free-standing, double-sided light box. Whether at tradeshows, seminars, conferences or malls, Icon adds a whole new dimension to your marketing presence.

Uniquely designed portable light box.

Pioneered by Maxibit, Icon impresses the crowds with its unique style and elegance. Icon's fast curves and narrow seams, combined with the high impact of backlit images, creates a compelling display that people won't soon forget.

Double exposure.

Icon's distinctive design allows for two backlit images, front and back, to heighten your prominence and increase your exposure in free-standing open areas such as malls, showrooms and tradeshows. As well, you can remove and replace the backlit images each time you launch a new promotional campaign.



Free-standing portable light box.



Portable lightbox.

For stores, lobbies, workshops, sales meetings, trade fairs, conferences, product launches and more.

Bright lights, big city.

Icon is equipped with environmentally-friendly, long-lasting daylight bulbs. These bulbs radiate white lighting behind your images, illuminating them brilliantly and evenly like a theatre sign on Broadway. A show-stopper indeed.

Simple assembly.

The practical side of Icon shines through when being assembled or dismantled. Simply remove Icon from two nylon carrying cases, join the poles to the base and counter top and apply the backlit panels. Turn on the lights and step back to appreciate Icon's glowing presence.



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Marketing made portable